



# WE INFORM, INVITE, ADVISE, ASSIST, CONNECT... WE CARE.

## THE INVESTOR RELATIONS PROGRAMME

The Invest in Holland network - a close collaboration of NFIA, regional development agencies, like the Development Agency Noord-Holland Noord, and a number of large cities - provides support. Not only to new foreign

investors, but also to existing foreign investors that already have one or more operations in the Netherlands. The Investor Relations (IR) Programme aims to make it easier for businesses to grow and thrive in the Netherlands.

### GLOBAL CHALLENGES LOCAL SOLUTIONS



**16-20%**  
OF ANNUAL SALES INVESTED IN  
**R&D**

**70%**  
OF SEED USED IN  
THE WORLD  
ORIGINATES FROM  
**SEEDVALLEY**

**2<sup>ND</sup>**  
**LARGEST EXPORTER**  
IN THE WORLD IN  
AGRI-FOOD PRODUCTS

ON- AND OFFSHORE WIND  
**675 Mw**



AGRI & FOOD

Waste to energy  
Energy to produce food

Food transports water  
Water to grow food

**100**  
BILLION LITERS  
DRINKING WATER  
PURIFIED ANNUALLY

**4.2**  
BILLION M<sup>3</sup> EUROPE'S LARGEST  
OPEN ACCESS  
GAS STORAGE  
(TAQA ENERGY)



ENERGY

Water to generate energy  
Energy to clean and transport water



WATER

**400 YEARS**  
EXPERIENCE IN  
WATER MANAGEMENT

**100 acres**  
(37 ha) LARGE SCALE DATA CENTER.  
ENERGY SUPPLY BY HORTICULTURE

**160**  
OIL AND GAS  
PLATFORMS  
SERVICED EVERY DAY FROM  
PORT OF DEN HELDER  
AND DEN HELDER AIRPORT

The region Noord-Holland Noord is located 30 minutes north of Amsterdam and Amsterdam Airport Schiphol. Here you'll find everything that the Dutch are famous for. For centuries we provide solutions to many challenges: rising sea levels, population growth, increasing scarcity of natural resources.

Entrepreneurs, knowledge institutions and government agencies are working together closely to apply their unique knowhow to provide innovative solutions to global challenges. As a result, in the last decade the region attracted more than 10 billion euros of investments.

# HERE IS WHAT WE CAN DO FOR YOU

## ⇨ HELPING FIND THE RIGHT TALENT.

The Investor Relations (IR) Programme is here to help your company find the talent with the skills you need for your operations. We make sure any international employees have a soft landing in the Netherlands, by assisting with visas and work permits, providing cross-cultural advice and linking to international schools.

## ⇨ INTRODUCTION TO RELEVANT PARTIES.

The IR Programme can introduce you to Dutch government organisations at the national, regional and local levels and bring you into contact with commercial service providers, such as consultants, agents, lawyers, and a wide variety of regional, national and international networks that are relevant to your company.

## ⇨ PROVIDING ACCESS TO SUBSIDIES

The IR Programme helps execute new investment and development projects, find and apply for subsidies, and assist expanding companies in many other ways. If you have any questions, our door is always open.

## ⇨ ADVOCACY

The IR Programme serves as a channel through which you can share your views and experiences concerning the investment climate in the Netherlands with the Dutch government. We collect your feedback, submit it to relevant government departments and use it as input for governmental decisionmaking.

## ⇨ PROVIDING ACCESS TO NETWORKS.

With the IR Programme, you can gain access to dozens of national and regional events organised each year, ranging from seminars and conferences to networking dinners, roundtable sessions and individual update meetings with representatives from the Dutch government. We will even help you make individual arrangements for tailor-made support and advice.

## ⇨ PROVIDING INSIGHT INTO RESEARCH

Our IR Programme is equipped to provide guidance on the network of public-private partnerships that flourish in the Netherlands. For example, we can provide insight into R&D incentives and direction on partnerships to maximise incentives. We also help link education, government and business for assistance in everything from pooling talent to addressing the need for technical skills.

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A POWERFUL NETWORK  
READY TO HELP YOUR  
COMPANY GROW AND  
OVERCOME ANY  
CHALLENGE.

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## ⇨ BENCHMARKS

The IR Programme can be a valuable partner in helping you support your business case for expansion of international activities in the Netherlands. We provide tools and input for cost and location benchmarking, help recruit talent and promote your company's presence in the Netherlands to increase company recognition and brand awareness.

## ⇨ INTERESTED?

All services are free & confidential. Contact us:



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